

November 24, 2020

## **CIRI Names Four Distinguished Investor Relations Professionals as Fellows**

**Toronto, Ontario** – Today, the Canadian Investor Relations Institute (CIRI), Canada’s national association representing investor relations professionals, announced that the 2020 CIRI Fellows are:

- **Elisa Schupp**, former Vice President, Enterprise & Strategic Sales, Cision Canada;
- **Darren Seed**, President, Incite Capital Markets Inc.;
- **Susan J. Soprovich**, Principal, Phoenix Strategies / Partner, Clear Path Strategies; and
- **Katherine Vyse**, former Senior Vice President and Partner, Investor Relations, Brookfield Asset Management.

The CIRI Fellowship Program was launched in 2015 to recognize leaders in the investor relations profession who, by their achievements, bring distinction to the profession and serve as role models for others. CIRI Fellows have made significant contributions to the advancement of the investor relations profession and to CIRI throughout their careers. Earning the designation of F.CIRI, the CIRI Fellow is the highest honour for investor relations professionals in Canada.

“These four individuals have demonstrated a long-standing commitment to the investor relations profession and join an elite group of individuals that have earned CIRI’s highest level of recognition,” said Yvette Lokker, President & CEO of CIRI. “Throughout their illustrious careers they have been actively involved in the investor relations community and CIRI, demonstrating their leadership and advancing the stature of the investor relations profession. We look forward to celebrating their careers and contributions at CIRI’s Virtual Annual Conference on November 23, 24, 30 and December 1.”

This year’s CIRI Fellows will be honoured during the Awards Ceremony on Tuesday, November 24, as part of CIRI’s 33<sup>rd</sup> Annual Investor Relations Conference.

### **About CIRI**

[CIRI](http://CIRI.org) is a professional, not-for-profit association of executives responsible for communication between public corporations, investors and the financial community. CIRI contributes to the transparency and integrity of the Canadian capital markets by advancing the practice of investor relations, the professional competency of its members and the stature of the profession. With close to 500 members and four Chapters across the country, CIRI is the voice of IR in Canada. For further information, please visit [CIRI.org](http://CIRI.org).

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