

CIRI Announces the Certified Professional in Investor Relations (CPIR) Graduates

TORONTO, Canada – The Canadian Investor Relations Institute (CIRI) congratulates the Certified Professional in Investor Relations (CPIR) graduates. As the first investor relations certification in North America, the CPIR designation allows investor relations professionals to demonstrate their commitment to lifelong learning and excellence in investor relations. This not only enhances the credibility of the individual achieving the CPIR, but also the credibility of the investor relations profession and our capital markets.

The following individuals have successfully completed the CIRI/Ivey Investor Relations Certification Program and CIRI's certification exam in 2017, attaining the CPIR designation:

- **Faisal Bhatti**, Manager, Investor Relations, Tabreed
- **Adam Borgatti**, CFA, Vice President, Investor Relations, Scotiabank
- **Ximena Concha**, Investor Relations Professional
- **Tim Foran**, Director, Investor Relations, The Stars Group Inc.
- **Sofia Harquail**, Investor Relations & Corporate Development, Aston Bay Holdings Ltd.
- **Heather Keeler-Hurshman**, Vice President, Investor Relations & Corporate Performance, High Liner Foods Inc.
- **Neera Ritcey**, Public Relations & Communications Manager, Halifax Regional Police
- **Heather Smiles**, Manager, Investor Relations, First Cobalt Corp.
- **Kelley Stamm**, Manager, Investor Relations & Communications, Roxgold Inc.
- **Wendi Thiessen**, Corporate Finance & Advisory Services
- **Katrin Tosine**, Principal, KT Investor Relations
- **Heather Watt**, Chief Strategy Officer, Navigator Limited

“Congratulations to those who have earned the CPIR designation in 2017. The CPIR represents a higher level of knowledge, skill and commitment. The designation lends additional credibility to the investor relations profession and creates greater awareness of the important role that IROs play in the capital markets,” commented Yvette Lokker, President & CEO of CIRI.

CIRI's mandate is to contribute to the transparency and integrity of the Canadian capital market by advancing the practice of investor relations, the professional competency of its members, and the stature of the profession. Recognizing that there was a need for formal education in the field of investor relations, CIRI developed a flexible online and in-person program with the Ivey Business School covering all relevant areas of this multi-disciplinary role, including capital markets, corporate governance, securities law, finance and communications. Once individuals successfully complete the program, they are required to write an exam (administered by CIRI) to attain the Certified Professional in Investor Relations (CPIR) designation.

“Investor relations plays a critical role for all public companies where IROs are required to leverage their knowledge in a wide range of disciplines. IROs are a direct reflection of their management team and their Board of Directors, and this program further develops essential skills and knowledge needed in investor relations,” continued Ms. Lokker.

CIRI will recognize those who hold the CPIR designation, including those who achieved it in 2017, by hosting a Market Open Ceremony at the TMX Broadcast Centre on Monday, January 8, 2018.

To learn more about the CIRI/Ivey Investor Relations Certification Program, visit CIRI.org.

About CIRI

CIRI is a professional, not-for-profit association of executives responsible for communication between public corporations, investors and the financial community. CIRI contributes to the transparency and integrity of the Canadian capital markets by advancing the practice of investor relations, the professional competency of its members and the stature of the profession. With close to 500 members and four Chapters across the country, CIRI is the voice of IR in Canada. For further information, please visit CIRI.org.

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