



June 28, 2021

CIRI's 2022 Annual Investor Relations Conference Will be Held in Saint-Sauveur, Quebec on June 12-14, 2022

Toronto, Canada – The Canadian Investor Relations Institute (CIRI), Canada's national association representing investor relations professionals, is pleased to announce that the 2022 Annual Conference will be held in person in Saint-Sauveur, Quebec from June 12 to 14 and will include all of the elements that make this a hallmark event for Canadian IROs year in and year out.

CIRI's Conference provides access to speakers and content to keep IROs current on new and evolving practices and it brings the community together to share and learn from one another. This event will feature tried and true elements of past Conferences as well as recently introduced features including panel discussions with subject matter experts, sponsored teach ins with service providers, interactive roundtables with peers, social events for the community to engage with one another and an exhibit hall to stay current on product and service offerings.

"The 2022 Annual Conference will be the first opportunity for the Canadian IR community to meet in person for multiple days since the pandemic began. During this event, the profession will explore the evolution of IR and establish new best practices through educational sessions and interactive roundtables with peers," said Yvette Lokker, President & CEO, CIRI. "By delivering our Annual Conference in person, we can recognize and celebrate how the role has adapted to the circumstances of 2020-2021 and provide new insights and approaches that IROs can take back to their organization to further demonstrate their strategic value in 2022."

Each year, CIRI's Annual Conference brings together investor relations professionals from across Canada to stay up to date on IR best practices and emerging trends; learn from IR, ESG and capital markets experts; network with peers; and stay informed about IR tools and services available. Additional information on the Annual Conference will be made available in the fall.

CIRI has secured a block of rooms at the Manoir Saint-Sauveur at a group rate of \$211 per night (pre-tax and fees). When booking your room, please indicate that you are with the CIRI Group.

To learn more about sponsorship or exhibiting opportunities, contact [Yvette Lokker](#) or [Jane Maciel](#) respectively.

About CIRI

[CIRI](#) is a professional, not-for-profit association of executives responsible for communication between public corporations, investors and the financial community. CIRI contributes to the transparency and integrity of the Canadian capital markets by advancing the practice of investor relations, the professional competency of its members and the stature of the profession. With close to 500 members and four Chapters across the country, CIRI is the voice of IR in Canada. For further information, please visit [CIRI.org](#).

For further information, please contact:

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