

CIRI Elects Three New Directors

Toronto, Canada – The Canadian Investor Relations Institute (CIRI), Canada’s national association representing investor relations professionals, announced the election of three new Directors: Adam Borgatti, CFA, CPIR, Senior Vice President, Corporate Development & Investor Relations, Aecon Group Inc.; Mariem Elsayed, MBA, CFA, CAIA, Director, Investor Relations & Public Affairs, Fiera Capital Corporation; and Ryder McRitchie, Vice President, Capital Markets & Public Relations, Jupiter Resources Ltd.

“It gives me great pleasure to announce that these accomplished individuals – Adam, Mariem and Ryder – will be joining the CIRI Board. They bring extensive investor relations and capital markets expertise that will be an asset to the organization as we work together to advance the investor relations profession,” commented Denis Jasmin, Chair, CIRI Board.

Mr. Borgatti is the Senior Vice President of Corporate Development and Investor Relations at Aecon Group Inc. where he is responsible for leading the investor relations program and supporting the leadership team with developing long-term business plans, evaluating strategic initiatives and leading the assessment and execution of acquisition opportunities. He brings a depth of experience and knowledge of both capital markets and infrastructure development. Prior to joining Aecon in 2009, Mr. Borgatti held leadership roles in the financial services industry, including Vice President, RBC Capital Markets, and Vice President, National Bank Financial. From 2017-18, he served as Vice President of Investor Relations at Scotiabank. Mr. Borgatti holds a Bachelor of Commerce Degree from McGill University as well as the CFA and CPIR designations. Mr. Borgatti is joining the CIRI Board as Audit Committee Chair.

Ms. Elsayed is the Director of Investor Relations and Public Affairs at Fiera Capital. Previously, she was Senior Advisor of Investor Relations with Énergir. Ms. Elsayed has held various positions over the course of her career including roles in investment banking, treasury operations, project management and investor relations. She holds a Bachelor of Business Administration from HEC Montréal, an MBA from McGill University and is a CFA and CAIA charterholder. She joined the Board of the CFA Montreal Society in 2015 and is joining the CIRI Board as CIRI Quebec Chapter Chair.

Mr. McRitchie is the Vice President of Capital Markets and Public Relations for Jupiter Resources, a privately held natural gas producer. He possesses over 25 years of experience in the energy industry. Before joining Jupiter, Mr. McRitchie was with Encana Corporation for 18 years where he was on the executive team providing strategic leadership of functions across investor relations, communications, government relations, community involvement and corporate social responsibility. Mr. McRitchie graduated from the University of Waterloo with a Bachelor of Applied Science in Chemical Engineering. He also has an MBA from the Haskayne School of Business. Mr. McRitchie is joining the CIRI Board as CIRI Alberta Chapter Chair.

Greg Dilworth, Vice President, Investor Relations, Sun Life Financial Inc.; Brian Ector, Senior Vice President, Capital Markets & Public Affairs, Baytex Energy Corp.; Arne Gulstene, Regional Head, TMX Group Limited; Helen Kelly, Director, Investor Relations, MEG Energy Corp.; and Mathieu Richard, Director, Investor Relations, CGI Group Inc. are retiring from the Board. All of these individuals have dedicated their time volunteering for the organization and have made tremendous contributions.

“Greg, Brian, Arne, Helen and Mathieu have been actively engaged with CIRI’s Board, making significant contributions to the organization and the investor relations community in general. We owe them a debt of gratitude for their dedication, commitment and efforts,” said Denis Jasmin, Chair, CIRI Board.

About CIRI

[CIRI](#) is a professional, not-for-profit association of executives responsible for communication between public corporations, investors and the financial community. CIRI contributes to the transparency and integrity of the Canadian capital markets by advancing the practice of investor relations, the professional competency of its members and the stature of the profession. With close to 500 members and four Chapters across the country, CIRI is the voice of IR in Canada. For further information, please visit [CIRI.org](#).

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