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Business Wire Supports Canadian Investor Relations Community Through Partnership with CIRI

TORONTO, Canada – The Canadian Investor Relations Institute (CIRI), Canada’s national association representing investor relations professionals, is pleased to announce that Business Wire will continue to support CIRI’s mandate to advance the practice of investor relations across Canada as National Strategic Partner. With Business Wire’s support, CIRI can fulfill its mandate by developing resources, delivering professional development events, providing networking opportunities and advocating on behalf of the investor relations profession.

“Business Wire has been an active and consistent supporter of CIRI going on nine years,” said Yvette Lokker, President & CEO, CIRI. “With their commitment, CIRI will continue to support investor relations professionals across Canada thereby advancing the stature of the profession.”

“Supporting CIRI is an important part of how we serve the IR community in Canada,” said Greg Blazina, regional manager of Business Wire Canada. “Capital markets are constantly evolving. CIRI helps IR teams navigate that change through the resources, professional development, community building and advocacy work that it does,” he continued

Business Wire has been a National Strategic Partner since 2011. CIRI offers several levels of sponsorship including National Strategic Partner, Platinum, Gold and Silver.

For more information on CIRI sponsorship, [click here](#).

For more information on Business Wire’s investor relations solutions, [click here](#)

About CIRI

[CIRI](#) is a professional, not-for-profit association of executives responsible for communication between public corporations, investors and the financial community. CIRI contributes to the transparency and integrity of the Canadian capital markets by advancing the practice of investor relations, the professional competency of its members and the stature of the profession. With close to 500 members and four Chapters across the country, CIRI is the voice of IR in Canada. For further information, please visit [CIRI.org](#).

About Business Wire

Business Wire, a [Berkshire Hathaway](#) company, is the global leader in [news release distribution](#) and [regulatory disclosure](#). Investor relations, public relations, public policy and marketing professionals rely on Business Wire for secure and accurate distribution of market-moving news and multimedia. Founded in 1961, Business Wire is a trusted source for news organizations, journalists, investment professionals, and regulatory authorities, delivering news directly into editorial systems and leading



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online news sources via its multi-patented NX Network. Business Wire has 18 newsrooms worldwide to meet the needs of communications professionals and news media.

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