

**Position yourself to
deliver a leading IR
program by being a
CIRI member.**

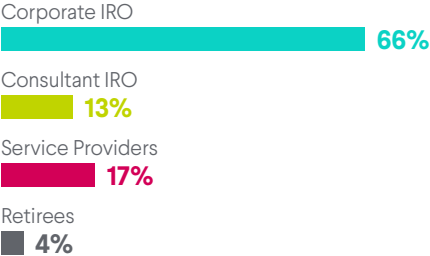
CIRI.org



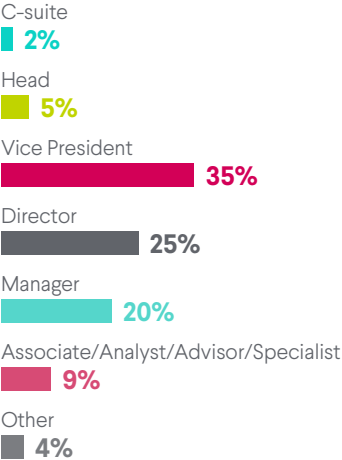
CIRI is dedicated to advancing the practice of IR, the professional competency of its members and the stature of the profession, contributing to the transparency and integrity of the Canadian capital market. We do this through resources; professional development events; networking opportunities and issues education and advocacy.

We have an engaged and passionate community.

Membership Breakdown



Corporate Member Breakdown



Experience the benefits of being part of a larger team by leaning on an engaged and open community of IR peers and service providers.

Engage our active community through:

- **National & Chapter Events** – In-person National and Chapter professional development events offered throughout the year that include the opportunity to network with peers.
- **Member Directory** – A directory of all members across Canada.
- **Mentorship Program** – A formal Program for members to connect with a seasoned IRO for personalized career advice.
- **Volunteer Advisory Network** – A directory of over 50 experienced IROs who have volunteered to be a resource for fellow CIRI members on over 120 IR topics and issues.

Scan here to join.





Deliver an industry-leading IR program by staying current on best and emerging IR practices through professional development events.

Stay current on best and emerging practices by participating in the following programs:

- **Certification** – Formal, accredited education in the field of IR offered in partnership with Rotman School of Management.
- **Chapter Events** – Events hosted by our four provincial Chapters (BC, AB, ON and QC) on a variety of IR-related issues and topics.
- **Multi-day Events** – Multi-day educational and networking events that bring IR, governance and capital markets experts together to discuss the IR role as well as issues and best practices in IR and related fields.
- **Seminar Series** – A series of seminars examining various aspects of an IR-related topic.
- **Targeted Events** – Events intended for specific audiences based on level of seniority, market cap or industry.
- **Free-to-member Webinars** – Periodic webinars that explore a particular IR-related issue or topic.



Evolve your IR practices by leveraging IR-specific resources and research.

Stay up to date on developments in IR and related areas by leveraging the following resources:

- **CIRI's Guides:**
 - Standards and Guidance for Disclosure and Model Disclosure Policy
 - Guide to Developing an Investor Relations Program
- **IR directions** – Research conducted with IROs, and periodically investors, to establish benchmarks and identify trends.
- **IR eLibrary** – Sample documents contributed by IROs that are not publicly available.
- **IR focus** – A quarterly e-publication providing in-depth insight into an IR-related issue or challenge.
- **IR leader** – A quarterly e-magazine covering a range of financial, regulatory and accounting issues relevant to the practice of IR.
- **wIRed** – A bi-weekly e-newsletter containing articles to keep readers abreast of the ever-changing IR environment.
- **Career Hub** – Current IR positions available across Canada.
- **Supplier Central** – A directory of IR service providers.

Understand new and proposed regulatory changes with issues-focused publications and events plus have a voice on regulatory issues impacting issuers and IROs.

Stay informed of proposed and new regulatory changes and provide your perspective through:

- **Issues Backgrounders** – Ad hoc publication on regulatory issues affecting IR that keeps members informed of the issues, their impact on IR/the issuer and timing.
- **Regulatory Update Webinars** – Periodic webinars on issues-related topics to keep members up to date on a variety of regulatory issues plus solicit member feedback.
- **Advocacy** – CIRI submissions on proposed regulations that impact IROs and their companies.

Become a member of our engaged community by joining online at [CIRI.org](https://www.ciri.org)

**The Voice
of IR in
Canada**

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