

## **CIRI's 2024 Annual Conference/Membership Bundle**

**Save \$75 with this Bundle!**

Are you looking to expand your investor relations knowledge and skills while building your network? Then we have the resources you need, all in one bundle, at a reduced price.

### **1. A CIRI Membership, Value \$840**

As a CIRI member:

- Experience the benefits of being part of a larger team by leaning on an engaged and open community of IR peers and service providers;
- Deliver an industry-leading IR program by staying current on best and emerging IR practices through professional development events;
- Evolve your IR practices by leveraging IR-specific resources and research; and
- Understand new and proposed regulatory changes with issues-focused publications and events plus have a voice on regulatory issues impacting issuers and IROs.

Check out our [Member Brochure](#) for a full listing of member benefits that include:

- *CIRI's Standards and Guidance for Disclosure and Model Disclosure Policy, Fifth Edition* (valued at \$500).
- *CIRI's Guide to Developing an Investor Relations Program, Fourth Edition* (valued at \$189).

### **2. A Registration to CIRI's 2024 Annual Conference – June 2-4, 2024**

CIRI's 2024 Annual Investor Relations Conference is coming this June! Join us and your IR peers in person to re-energize your IR practices and expand your network. CIRI's Annual Conference provides the inspiration, education and connections needed to cultivate and deliver a best-in-class IR program.

This year's Conference will draw on investor relations, ESG, Artificial Intelligence (AI), and capital markets experts to deliver an engaging event that examines transformational changes in investor relations practices. Building on past success, this event will include all the elements that make the Annual Conference a hallmark affair for Canadian IROs including: general and breakout sessions; interactive panel discussions; Masterclasses; opportunities to engage with suppliers through a variety of events; and fun and interactive social events that facilitate peer-to-peer connections.

**Early Bird Rate (Nov 2023 – March 8, 2024) - Total Value: \$2,090 – Bundle Price: \$2,015**

**Mid Rate (March 9 – April 30, 2024) - Total Value: \$2,190 – Bundle Price: \$2,115**

**Regular Rate (May 1 – June 4, 2024) - Total Value: \$2,290 – Bundle Price: \$2,215**

**CIRI's 2024 Annual Conference/Membership Bundle provides a savings of \$75!**

To take advantage of this offer please complete the application on the reverse side and submit directly to

[jvales@ciri.org](mailto:jvales@ciri.org)

# CIRI Annual Conference/Membership Bundle

Remit to: Joe Vales at [jvales@ciri.org](mailto:jvales@ciri.org)  
 Have questions? Call Joe at (416) 364-8200 ext. 105

Ms. Mr. Mrs. (circle one)

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

City \_\_\_\_\_ Prov/State \_\_\_\_\_ Ctry \_\_\_\_\_

Postal Code/Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Education (degrees, professional designations) \_\_\_\_\_

\_\_\_\_\_

Year started in investor relations \_\_\_\_\_

Listed Company Information (If Applicable)

Sector \_\_\_\_\_

Industry \_\_\_\_\_ Stock Symbol \_\_\_\_\_

Exchange Listing(s)

Canadian Exchange  TSX  TSX-V  CSE  NEO

U.S. Exchanges  NYSE  NASDAQ

Other \_\_\_\_\_

Market Capitalization

\$0 - \$25 million (micro-cap)

\$26 - \$99 million (small cap)

\$100 - \$999 million (mid-cap)

\$1 billion or greater (large cap)

How did you hear of CIRI?

CIRI Event  CIRI Website  Online Advertising  Print Materials  Social Media  Referral - Referring Member: \_\_\_\_\_

Other: \_\_\_\_\_

Membership Category Selection (Pick one)

Corporate Practitioner (employed by a listed company)

Consultant (delivers IR program for one or more listed companies)

Associate member (provides services/products to the IR profession)

Dues – 2024 Annual Conference/Membership Bundle includes:

- One year of membership
- 2024 Annual Conference registration
- CIRI's *Standard & Guidance for Disclosure*
- CIRI's *Guide to Developing an IR Program*

\$2,015 + taxes  \$2,115 + taxes  \$2,215 + taxes (AB = 5%)

Total \$ \_\_\_\_\_

Total remitted \$ \_\_\_\_\_

\*includes application administrative fee of \$75.00

GST/HST registration 867431850RT

**Method of Payment:** By cheque, payable to Canadian Investor Relations Institute, or by VISA, MasterCard or AMEX.

Credit Card# \_\_\_\_\_

Name on card \_\_\_\_\_

Signature \_\_\_\_\_

Expiry date (MM/YY) \_\_\_\_\_ CVV \_\_\_\_\_

I consent to the collection, use and disclosure of my personal information during my membership for the purposes set out in CIRI's Members' Privacy Policy, which is available on CIRI.org. I further consent to my contact information being published in web or print directories produced by CIRI and/or its Chapters.

Yes  No

Signature \_\_\_\_\_ Date \_\_\_\_\_

### CIRI's Code of Ethics

CIRI members must comply with the Code of Ethics and Practice Guidelines. CIRI members who are sanctioned by regulatory or judicial bodies for violating laws or regulations in conjunction with their IR responsibilities may, upon recommendation of the CIRI Membership Committee, have their memberships terminated and/or the CPIR designation revoked by the CIRI Board of Directors, in keeping with the provisions of CIRI's By-laws.

Members of the Canadian Investor Relations Institute, including CPIRs, and candidates for the CPIR designation must:

1. Maintain integrity and credibility by practicing investor relations within the highest legal, regulatory and ethical standards.
2. Exercise independent professional judgment in the conduct of duties and responsibilities.
3. Avoid even the appearance of professional impropriety in the conduct of investor relations responsibilities.
4. Keep up to date regarding the affairs of the company or clients, as well as the laws, regulations and principles affecting the practice of investor relations.
5. Maintain the confidentiality of information acquired in the normal course of business.
6. Not use confidential information acquired in the normal course of business for personal advantage, nor for the advantage of others, except in the legitimate performance of duties on behalf of the company or clients.
7. Report to company authorities, the Board of Directors, or appropriate securities regulators, if fraudulent or illegal acts are suspected or recognized.
8. Recognize that the integrity and credibility of the capital markets is based on complete, timely and non-selective disclosure of financial and non-financial corporate information and work to ensure that the company or client communicates such information on a timely basis.
9. Provide analysts, institutional and individual investors and the media fair and equal access to publicly disclosed corporate information.
10. Serve the interests of shareholders and other stakeholders.

I hereby apply for membership in the Canadian Investor Relations Institute and agree to abide by CIRI's By-laws, available on CIRI.org, and the Code of Ethics presented above.

Signature \_\_\_\_\_ Date \_\_\_\_\_