

CIRI is Taking the 2020 Annual Conference Virtual

Toronto, Ontario – The Canadian Investor Relations Institute’s (CIRI’s) 2020 Annual Conference is going virtual and will include all of the elements that make this a hallmark event for Canadian IROs year in and year out.

CIRI’s Annual Conference, which was postponed due to the COVID-19 pandemic, will now be held virtually over four afternoons – November 23, 24, 30 and December 1. While we will continue to deliver the tried and true elements of past Conferences including panel discussions with subject matter experts, interactive roundtables with peers, opportunities to engage with one another and a virtual exhibit hall to stay current on product and service offerings, this new format will allow attendees to learn and interact in innovative ways.

“CIRI is a community of investor relations professionals and those who support the profession. Right now, it is more important than ever to bring our community together to share and learn from one another,” said Yvette Lokker, President & CEO, CIRI. “By delivering our Annual Conference virtually, we can recognize and celebrate how the role has adapted to the circumstances of 2020 and provide new insights and approaches that IROs can take back to their organization to further demonstrate their strategic value.”

Each year, CIRI’s Annual Conference brings together investor relations professionals from across Canada to stay up to date on IR best practices and emerging trends; learn from IR, governance and capital markets experts; network with peers; and stay informed about IR tools and services available. Additional information on the Annual Conference can be found [here](#).

With the shift to a virtual Annual Conference, the regular rates have been adjusted to \$750 for members and \$1,050 for non-members. In addition, the \$100 early bird discount has been extended to September 23, 2020. Regular registration rates will be available from September 24, 2020 onward.

Those already registered for the Annual Conference can apply their fees toward the virtual Annual Conference.

Thank you to our members, speakers, sponsors, exhibitors and registrants for your patience as we work through the details. We look forward to catching up with you virtually in November! To learn more about sponsorship or exhibiting opportunities, contact [Yvette Lokker](#) or [Jane Maciel](#) respectively.

About CIRI

[CIRI](#) is a professional, not-for-profit association of executives responsible for communication between public corporations, investors and the financial community. CIRI contributes to the transparency and integrity of the Canadian capital markets by advancing the practice of investor relations, the professional competency of its members and the stature of the profession. With close to 500 members and four Chapters across the country, CIRI is the voice of IR in Canada. For further information, please visit [CIRI.org](#).

For more information, please contact:

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