



## EVENT CALENDAR

### CIRI is the Voice of IR in Canada

The Canadian Investor Relations Institute (CIRI) is Canada's association representing investor relations professionals. CIRI contributes to the transparency and integrity of the Canadian capital markets by advancing the practice of investor relations, the professional competency of its members and the stature of the profession.

To learn more about CIRI, to join or to register for an event, visit [CIRI.org](http://CIRI.org)

### Top Reasons IROs are Members of CIRI

1. Relevant IR information and resources
2. Highly rated professional development events offered across Canada
3. Active IR issues advocacy and education
4. Numerous opportunities to network with peers

Visit [CIRI.org/memberservices.aspx](http://CIRI.org/memberservices.aspx) to learn more.

### Need a reminder on what IR events are coming up? Check your inbox every Thursday.

We launched an email that integrates regional and national events into one. This email, from CIRI Professional Development, arrives in your inbox every Thursday and highlights the IR educational and networking events taking place across Canada, in person and via webcast.

If there's only one email you read on upcoming IR events each week, this should be it!



#### CIRI Professional Development Calendar

**Webcast: The Importance of International Capital Markets**  
January 24, 2017, Live & Archive Webcast

**Ontario Networking Event**  
February 9, 2017, Toronto

**Board Interaction and Proxy Advisory**  
February 22, 2017, Toronto & Archive Webcast

**Register & Book Your Hotel for CIRI's Annual Conference**  
June 11-13, 2017, Kelowna

#### Webcast: The Importance of International Capital Markets



January 24, 2017, 12:30 – 2:00 PM ET  
Live & Archive Webcast

During a challenging economy, it may be time to look beyond your own backyard for investors. Where should you go to find new investors and maximize management's valuable time? Join the interactive discussion with: Meghan Brown, Director of IR with Endeavour Silver, Jennifer Cameron, Senior Manager of IR with Kinross Gold Corp., Tim Ilterman, Head of Canadian Equity Sales (Europe) at RBC Capital Markets, and Yvette Lokker (moderator), President & CEO of CIRI, on trends and opportunities outside of Canada. Learn how you can develop or update your international targeting strategy and gain insights on what makes a transaction successful. This event is eligible for 2 CEUs and 1 CFA CE credit.

[Learn More](#)

[Register Now](#)

### Save the Date!

CIRI's 2019 Annual Investor Relations Conference  
June 9-11, 2019  
Halifax Harbourfront Marriott Hotel

#### Why You Should Attend:

- A relevant program developed for IROs by IROs
- Learn from IR, governance, capital markets and communications experts
- Network with peers from across Canada
- Stay informed on the IR tools and services available
- Experience Halifax!

**2018 Conference Ratings:**  
93% Would Recommend & 89% Overall



### CIRI Continuing Education Units (CEUs)

Are you a CIPR? Then start earning your CEUs today! All professional development events are eligible for one to 11 CEUs depending on their length.

## Lunch 'n Learn for Practicing IROs

Wednesday, January 9, 2019 | 11:30-1:30 PM MT  
Calgary

## 2019 Small Cap Symposium

Tuesday, January 22, 2019 | 7:30 – 10:30 AM PT  
Vancouver

## CFA Outlook 2019

Thursday, January 24, 2019 | 11:45 – 2:00 PM ET  
Montreal

## 2019 Economic Outlook

Wednesday, January 30, 2019 | 12:00 – 1:30 PM ET  
Toronto & Archive Webcast

## Mentorship Breakfast Series

Friday, February 1, 2019 | 7:30 – 9:00 AM PT  
Vancouver

## Creating More Impactful IR Presentations: A CN Case Study

Friday, February 15, 2019 | 11:45 – 1:30 PM ET  
Montreal

Over the last six months, CN has worked with Karl Genest and his team from PrezExpert to increase the impact of their analyst and investor presentations. What did they change? Why? How? Learn how to create more impactful IR presentations in less time by adopting PowerPoint template best practices and making your presentation content easier to process, understand and remember. 2 CEUs.

## Views from the Street

Wednesday, February 20, 2019 | 12:00 – 1:30 PM ET  
Toronto & Archive Webcast

Join us for a roundtable discussion with industry-leading professionals from the buy and sell sides and get candid insight on how they make investment decisions, stay informed and what they want from IROs. Everything you always wanted to know but were afraid to ask! 2 CEUs.

## Navigating Increased Board-Shareholder Engagement

Tuesday, February 26, 2019 | 7:30 – 9:00 AM MT  
Calgary

Pressure for increased engagement between boards and shareholders is on the rise. Join CIRI Alberta for breakfast

and hear from seasoned corporate directors, Trudy Curran and Harvey Doerr, who will share their first-hand experience navigating board-shareholder engagements. 2 CEUs.

## Mentorship Breakfast Series

Thursday, March 7, 2019 | 7:30 – 9:00 AM ET  
Toronto

Join CIRI Ontario's leading IROs as they share their stories and tips on how they successfully navigated their way to the top. Whether you're just beginning your career or looking to move to a more senior role, the mentorship series offers valuable insight and advice. Free to CIRI Ontario members. 2 CEUs.

## Brains-over-Beers

Wednesday, March 14, 2019 | 4:30 – 6:00 PM MT  
Calgary

Join us at this free-to-member event to catch up with friends and colleagues, meet new and time-honored professionals in Calgary's investor relations scene, and share your experiences. The first two drinks are on us!

## Capital Markets Update with Scotiabank Head Trader

Friday, March 29, 2019 | 11:45 – 1:30 PM ET  
Toronto & Archive Webcast

This luncheon will explore trading strategies in an increasingly complex marketplace and how to navigate emerging trends that impact your stock. Join us to gain perspective from Paul O'Hea, a trading veteran, who will share with you his strategies and approach. 2 CEUs.

## Topic to be Announced

Wednesday, April 3, 2019 | 7:30 – 9:00 AM PT  
Vancouver

More details will be available soon. Visit CIRI.org.

## Regulatory Issues & Their Impact on IR

Tuesday, April 9, 2019 | 12:00 – 1:30 PM MT  
Calgary and Live & Archive Webcast

The Canadian Securities Regulators (CSA) have been busy over the last few years looking at a variety of issues that have the potential to impact issuers and IR specifically. Reducing regulatory burden and regulation of non-GAAP financial measures, are two key topics that will be discussed. 2 CEUs.

## AGM, Networking & Media Training

Wednesday, April 17, 2019 | 5:15 – 8:00 PM ET  
Toronto

CIRI Ontario members are invited to attend the Annual General Meeting at 5:15 PM to vote for the new Executives in person. This will be followed by a media training with PR Associates and networking. PR Associates will offer strategic tips on how to develop and effectively communicate with investors & media. Learn how to engage the media and the street with your company's story. 2 CEUs.

## 2019-2020 CPIR Information Session

Wednesday, April 24, 2019 | 12:00 – 1:00 PM ET  
Toronto and Live & Archive Webcast

During this information session we will outline the admission requirements, application process as well as the program curriculum for CIRI's Investor Relations Certification Program. Get your questions answered during this interactive session.

## Technology Developments & the Impact on IR

Thursday, April 25, 2019 | 11:45 – 1:30 PM ET  
Toronto & Archive Webcast

Artificial intelligence (AI) is a topic that generates lots of excitement and a good amount of consternation. Have you ever wondered how AI might impact IR? Join us as we dive into AI – and other tech trends – and what it all means to IR. 2 CEUs.

## AGM & Guest Speakers

Thursday, May 2, 2019 | Time TBC  
Vancouver

More details will be available soon. Visit CIRI.org.

## CIRI Alberta AGM

Wednesday, May 8, 2019 | 4:30 - 6:00 PM MT  
Calgary

More details will be available soon. Visit CIRI.org.

Visit [CIRI.org](http://CIRI.org) for more information