

TERMS:

The advertiser and CIRI agree that:

1. CIRI reserves the right to review all advertising material and reserves the right to reject any advertising material or, with the advertiser's consent, to revise the ad.
2. In consideration of publication, the advertiser shall indemnify and hold harmless CIRI, its directors, officers, members, employees and agents from and against all losses, claims, costs, damages and liabilities incurred or caused, including solicitors' fees as incurred, and shall defend all proceedings or actions, arising out of or in connection with any claims made by any person, firm or corporation in connection with such publication and this agreement.
3. Cancellations are not accepted and copy corrections are not guaranteed after closing date for space reservations.
4. On contract or scheduled insertions, previous copy will be repeated if changes are not received by materials due date.
5. Any revision or special handling of materials will be billed to the advertiser.
6. All rates are based on acceptable digital files. Any production work will be charged extra.
7. Payments are due net 30 days of invoice.

**THANK YOU
MERCI**



1. SELECT THE AD

Ad Size		Select
Primary Banner (1)	\$125.00*	
Primary Banner (4+)	\$118.75*	
Primary Banner (12+)	\$112.50*	
Primary Banner (24+)	\$100.00*	
Secondary Banner (1)	\$80.00*	
Secondary Banner (4+)	\$76.00*	
Secondary Banner (12+)	\$72.00*	
Secondary Banner (24+)	\$64.00*	
Subtotal		
Multiply by		
Number of Issues	X	
Subtotal		
GST 5%		
TOTAL DUE		

FORMAT
 Low Resolution: 72dpi
 Dimensions: 434 pixels W x 102 pixels H
 File Size: 40K or smaller
 File Type: JPEG, GIF or PNG (best)

Please submit to Lisa Williams at lwilliams@ciri.org.

*Note prices can be subject to change.

2. SPECIFY PREFERRED DATES FOR ADS.

Note: wIRed goes out every Tuesday except for December 28, 2010.

AD SUBMISSION DEADLINES

Materials are due one week prior to the reservation date of the first inclusion.

CANCELLATION

All cancellations must be received in writing at least one week prior to the reservation date of the first insertion. Any cancellation received after that date is still considered a full obligation.

3. COMPLETE WITH YOUR CONTACT INFORMATION

NAME: _____ COMPANY: _____

ADDRESS: _____

PHONE: _____ EMAIL: _____

PLEASE INVOICE ___ CHEQUE ENCLOSED ___ OR CREDIT CARD NUMBER: _____ EXPIRY _____

NAME ON CARD: _____ SIGNATURE: _____

4. PLEASE ENSURE YOU READ THE TERMS OF THIS CONTRACT ON THE BACK OF THIS PAGE.