

TERMS:

The advertiser and CIRI agree that:

- CIRI reserves the right to review all advertising material and reserves the right to reject any advertising material or, with the advertiser's consent, to revise the ad.
- **PAYMENT: Advertisers will be invoiced for their entire contract amount after the first publication of the contract. Advertisers agree to pay CIRI within 30 days of the invoice date.**
- **Advertisers placing ads in 3 or less issues will be required to supply payment with their contract.**
- An advertiser may cancel space with written notice to CIRI, 15 days prior to ad deadline dates. A \$75.00 administrative fee will be applied to all cancelled ads.
- In consideration of publication, the advertiser shall indemnify and hold harmless CIRI, its directors, officers, members, employees and agents from and against all losses, claims, costs, damages and liabilities incurred or caused, including solicitors' fees as incurred, and shall defend all proceedings or actions, arising out of or in connection with any claims made by any person, firm or corporation in connection with such publication and this agreement.

**THANK YOU
MERCİ**



1. SELECT THE AD SIZE

Ad Size	One Colour	Two Colour	Select
1 Column x ½ page 2.306x4.75	\$290.00*	\$350.00*	
1 Column x full page 2.306x9.75	\$440.00*	\$510.00*	
2 Columns x ½ page 4.861x4.75	\$440.00*	\$510.00*	
2 Columns x full page 4.861x9.75	\$880.00*	\$1020.00*	
3 Columns x ½ page 7.417x4.75	\$660.00*	\$770.00*	
Full page (no bleed) 7.417x9.75	\$1320.00*	\$1530.00*	
Full page (w/bleed) 8.75x11.25 (live area 7.5x10)	\$1320.00*	\$1530.00*	
Cover 8.75x11.25	\$2000.00*	\$2300.00*	Reserved

FORMAT

Colours are black and PMS336 (green) only.
 Two colour ads must be submitted in Quark, all graphics and fonts must be included. Files may also be submitted via CIRI's FTP site. Please submit to Karen Clutsam at kclutsam@ciri.org.

*Note prices can be subject to change.

Subtotal	
Multiply by Number of Issues	X
Subtotal	
GST 5%	
DISCOUNT	
TOTAL DUE	

2. SELECT THE ISSUES YOU WOULD LIKE YOUR AD IN.

VOLUME 19 - 2009	Publication Schedule	✓
Issue 1	January/February	
Issue 2	March/April	
Issue 3	May/June	
Issue 4	July/August	
Issue 5	September/October	
Issue 6	November/December	

AD SUBMISSION DEADLINES

ISSUE 1	DECEMBER 15, 2008
ISSUE 2	FEBRUARY 15, 2009
ISSUE 3	APRIL 15, 2009
ISSUE 4	JUNE 15, 2009
ISSUE 5	AUGUST 15, 2009
ISSUE 6	OCTOBER 15, 2009

DISCOUNTS

A 10% discount will apply if ad is run in 6 issues or more.

3. COMPLETE WITH YOUR CONTACT INFORMATION

NAME: _____ COMPANY: _____

ADDRESS: _____

PHONE: _____ EMAIL: _____

PLEASE INVOICE ___ CHEQUE ENCLOSED ___ OR CREDIT CARD NUMBER: _____ EXPIRY _____

NAME ON CARD: _____ SIGNATURE: _____

4. PLEASE ENSURE YOU READ THE TERMS OF THIS CONTRACT ON THE BACK OF THIS PAGE.