

CIRI 2012 Conference/Membership Bundle

Are you looking to expand your investor relations skills while building your network? Then we have the resources you need, all in one bundle, at a significantly reduced price.

CIRI's Membership/Conference Bundle includes:

- 1. Registration to the CIRI Annual Conference in Montreal, Quebec June 10-12, Value \$1,300**
CIRI's Annual Conference is the second largest gathering of IR practitioners in the world. This Conference brings together industry leaders and IR experts that offer their views and advice during numerous breakout sessions, panel discussions and presentations.

Delegates also have an opportunity to meet with knowledgeable exhibitors who offer services and products that help IROs do their jobs more effectively.
- 2. A CIRI National & Chapter Membership, Value \$740**
Members Only Benefits:
 - Annual subscription to **Newsline**, a bi-monthly e-magazine with columnists covering changes in regulatory and accounting issues, capital markets and IR practices
 - Annual subscription to **IR Focus**, a bi-monthly e-publication that provides in-depth insight on a professional issue or challenge
 - Pro-active Issues Committee that writes **IR Issues Backgrounders** alerting members of developments on major regulatory issues effecting IR and comment letters to regulators on proposed amendments to reporting regulations
 - Live webcasting of certain professional development events
 - CIRI network with online member directory
 - Access to the Volunteer Advisory Network
 - CIRI Perks (special discounts for CIRI members)
 - Discounts to professional development events
 - Discounts on all CIRI publications
 - CIRI mentorship program available in ON, BC and QC - *Strongly recommended for those new to IR*
 - LinkedIn Group to monitor issues and facilitate discussion with your peers
- 3. Standards and Guidance for Disclosure plus Model Disclosure Policy, Value \$500**
Do you have questions about any aspects of Corporate Disclosure? Unsure about the use of social media/networking? CIRI's Standards and Guidance for Disclosure and Model Disclosure Policy, Fourth Edition contains the answers. This CIRI publication describes the practices that issuers should use to facilitate transparent and timely disclosure in the marketplace and how to avoid disclosure violations that could result in penalties or lawsuits.

Total Value: \$2,540.00 - Bundle Price: \$1,730.00

CIRI's 2012 Conference/Membership bundle provides a savings of ~~\$810.00!~~

To take advantage of this offer please complete the application on the reverse side and submit directly to Karen Clutsam fax 416-364-2805 or kclutsam@ciri.org. This bundle is only available until June 12, 2012.

Conference/Membership Bundle

Application

Ms. Mr. Mrs.
Name _____

Title _____

Company _____

Address _____

City/Province _____ City.: _____

Postal Code _____

Telephone _____

Fax _____

E-mail _____

Education: (degrees, professional designations) _____

Number of years in investor relations _____

Brief description of your investor relations
responsibilities _____

Listed Company Information (if applicable –
consultants and vendors go to next column)

Sector _____

Industry _____

Stock Symbol _____

Exchange Listing (s)

Canadian Exchange TSX TSX-V CNQ

U.S. Exchanges NYSE AMEX NASDAQ

Other _____

Market Capitalization

\$0-\$25 million (small cap)

\$26 - \$99 million (small cap)

\$100 - \$999 million (mid cap)

\$1 billion or greater (large cap)

How did you hear of CIRI?

Website Printed Material Event attendance

Referral From: _____

Other: _____

Membership Category Selection

Regular member

Associate member (not a practicing IR)

Dues Selection – Conference/Membership Bundle

\$1730.00

Dues * include 2012 Conf. Registration, CIRI S&G
publication, National membership with chapter dues +
applicable taxes (ON, NB, NF =13% HST, NS, QC =15%
HST, BC =12% HST, AB, MB, NU,SK or YK =5% GST,
USA or other countries =15% HST)

Total: _____

Select Chapter to join

British Columbia, Alberta, Ontario, Quebec
plus (optional)

NIRI Package \$225.00 + applicable taxes (ON, NB,
NF, =13% HST, NS, QC =15%, BC =12% HST, AB, MB,
NU, SK and YK =5% GST, USA or other countries =15%
HST) Total _____

The Optional NIRI Package (ONP) includes selected services and
products of particular interest to IROs whose company is listed in the
U.S. or has a U.S. analyst following.

Total remitted \$ _____

*includes application administrative fee of \$75.00

GST/HST registration 867431850RT

Method of Payment

By cheque payable to: Canadian Investor Relations
Institute, or by VISA, MasterCard or Amex

Credit Card# _____

Name on card _____

Signature _____

Expiry date _____ / _____

I hereby apply for membership in the Canadian Investor
Relations Institute. If accepted, I agree to abide by CIRI's
Bylaws, available on CIRI.org.

I consent to the collection, use and disclosure of my
personal information during the course of my membership
for the purposes set out in the CIRI Members' Privacy
Policy, which is available on CIRI.org I further consent to
my contact information being published in web or print
directories produced by CIRI and/or its chapters.

Yes No

Signature _____

Date _____